

TargetCall

Phone Calls Convert 10X Better Than Web Leads



Why Chase Chilling Leads When Your Phone Can Ring?

Who's On The Phone?

- At least 58% of Google search inquiries!
- People searching your keywords
- Buyers in the market for your goods and services
- People who need an expert on the phone
- People located near you
- People visiting your landing pages
- People searching for your competitors
- Buyers and intenders



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Get Your Phone To Ring!



The Problem:

- Chasing form leads is time consuming
- Mobile search is now more than 58% of Google traffic
- Form conversion rates are lower than phone call conversion rates



The Goal:

Target buyers by location, keywords, age & gender, language, buyer needs, interest, income level, and more



The Solution:

Businesses can now generate quality inbound phone calls with TargetCall. What you get: targeted inbound calls to phone lines you define, fixed rates, cost per call prices, calls come during business hours you define, purchase in bundles or by monthly renewal – No LTAs



Why TargetCall:

Proven system that effectively targets and attracts inbound calls from prospects in a timely fashion

CASE EXAMPLE: Hotel

Hotel Reservation Page
4-5% Conversion Rate

VS.

Hotel Call Center
30 - 55% Conversion Rate

Economic Difference

Improves R.O.A.S. from 6:1 to 25:1+ when you route mobile searchers into phone callers.

Icing on the Cake



Increase conversion rates while reducing your costs per lead