

TargetContact

Effectively generate highly targeted inbound leads



More Targeted Lead Generation

Target River presents an economically efficient solution for organizations to generate quality inbound leads with stunningly focused targeting, split tested creative, and optimized experiences for prospects.

If you want to reduce your current expenses while generating more quality leads, you need TargetContact.



TargetContact

Assured Value



The Challenge:

- Capturing quality leads is time consuming
- Costs are rising
- Conversion rates are dropping
- Reporting is difficult



The Opportunity:

- Lower costs per lead
- Targeted prospects close faster



The Solution:

TargetContact. More leads of greater quality flow in. With TargetContact, businesses generate, route and measure inbound leads with ease.



Why TargetContact:

TargetContact is a proven system that effectively targets and attracts active intenders and prospects directly into your pipeline.

CASE EXAMPLE: Law Firm

Before TargetContact
Cost Per Lead \$150+

VS.

With TargetContact
Cost Per Lead \$46

Economic Difference

Efficiently managed campaigns with optimized conversion rates (CPC's) generate phone and form leads at a cost closely comparable to web visits.

Icing on the Cake



Your phone is ringing with profitable new business. Your inbox is singing with profitable new leads.