TARGET RIVER

EFFICIENT MARKETING IMPRESSIVE RESULTS

You have a story that needs to be told. Trust TargetMarketing by Target River to share your message with the right people at the right time.

Best Target Marketing Agency in The US 2022

Marketing Agency of the Year 2022

Utah Business Diversity Award 2022

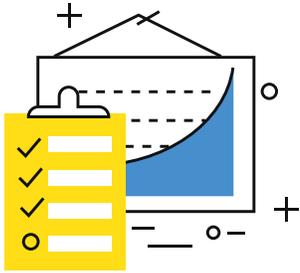## HERE'S OUR PROCESS
#WHOHOWWHAT

WHO

Finding the right people. Your audience is the key to your success. Target River targets the right people by location, age, interest, and more to appeal to their interests, wants, and needs.

HOW

The best way to tell your story. Target River uses the most cost-effective methods to plan the best way to share your message, including date, time, location, and other factors.

WHAT

The message that is told. Target River crafts your message to captivate your audience, achieving your goals and increasing your bottom line.

RESULTS

MARKETING TACTICS WE HAVE EXPERTISE IN

Television	Organic Social	Streaming
Video Production	Display	Direct Mail
Paid Search	Remarketing	SEO
Digital Audio	Radio	Websites
Branding	Outdoor	Email
OTT/Connected TV	Earned Media	In-kind
Paid Social	Print	

5 REAL-WORLD SUCCESSES OF TARGETMARKETING

1. Software company cut lead costs by 50% through a combination of improved goal-tracking and spend allocations.

2. After a motorcycle dealership launched TargetMarketing, they quickly earned a spot as one of the top 15 dealers in the U.S.

3. Law firm reduces cost per lead from $150 to $46 after implementing TargetContact, while maintaining lead quality.

4. A Visitor's Bureau increased their marketing efficiency by 300% with better analysis and targeting of North America to increase visitors to their region.

5. Safety supply company sees a 40% traffic lift and increased volume and quality of inbound calls and sales within 15 days of implementation.

TARGETRIVER

RIGHT ON TARGET

Get the best ROI with the right marketing plan and experts. **Get a free TargetMarketing assessment** and see just how much your business can improve with **no obligation!**

On Point Marketing through
PINPOINT TARGETING

CONTACT TARGET RIVER TODAY!

targetriver.com

801-877-3045