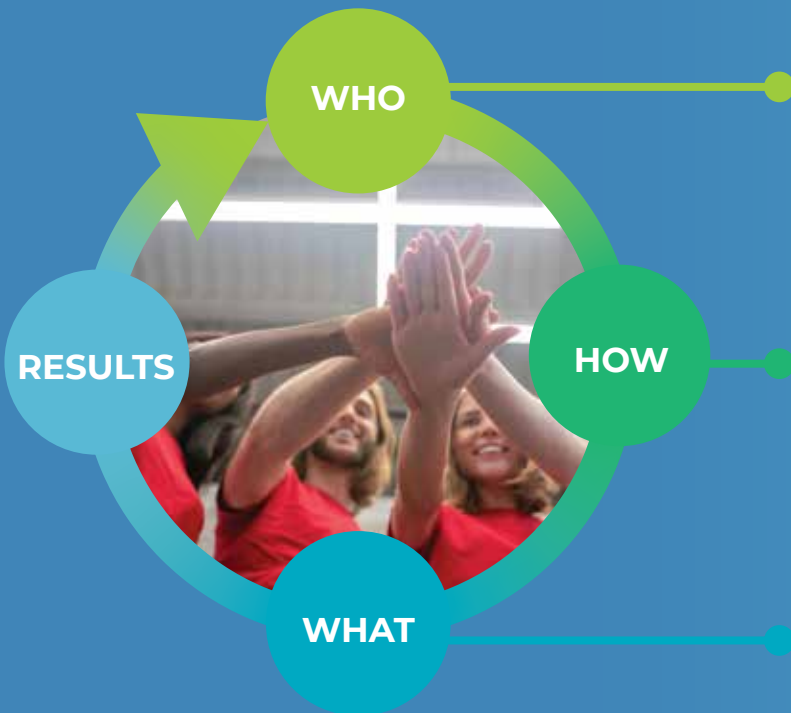




Through Target River's **PASSION FOR SERVICE**, charitable organizations can engage members of the community to realize their goals and vision. Target River's approach increases awareness, grows the donor base, and donations received.



HERE'S OUR PROCESS #WHOHOWWHAT



WHO

Finding the right people. Your audience is the key to your success. Target River targets the right people by location, age, interest, and more to appeal to their interests, wants, and needs.

HOW

The best way to tell your story. Target River uses the most cost-effective methods to plan the best way to share your message, including date, time, location, and other factors.

WHAT

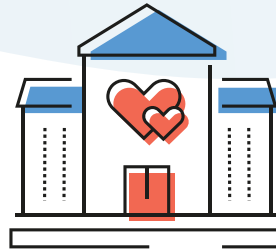
The message that is told. Target River crafts your message to captivate your audience, achieving your goals of donor acquisition, volunteerism, donor retention, and more.

MARKETING TACTICS WE HAVE EXPERTISE IN



- | | | |
|------------------|----------------|-------------|
| Television | Organic Social | Streaming |
| Video Production | Display | Direct Mail |
| Paid Search | Remarketing | SEO |
| Digital Audio | Radio | Websites |
| Branding | Outdoor | Email |
| OTT/Connected TV | Earned Media | In-kind |
| Paid Social | Print | |

A FEW OF THE NON-PROFITS WE WORK WITH:



RIGHT ON TARGET

Get the best ROI with the right marketing plan and experts.
Get a free TargetMarketing assessment
 and see just how much your non-profit can improve with
no obligation!

On Point Marketing through
PINPOINT TARGETING

CONTACT TARGET RIVER TODAY!

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