



AUTHORIZED MARKETING & COMMUNICATIONS AGENCY

In Fourteen Categories for
Departments & Divisions
of the State of Utah

We've Recently Worked With:





Marketing Agency of the Year & UTAH'S FULL-SERVICE AD AGENCY

The State of Utah recently went through a selection process to authorize ad agencies for work with the State. Out of 45 agencies that applied, only 19 were selected for at least 1 category of Marketing & Advertising. Target River was authorized in the following categories:

- **Graphic Design**
- **Market Research**
(sole provider)
- **Advertising Media**
(sole provider)
- **Media Buying**
(sole provider)
- **Ad Copywriting**
(sole provider)
- **Email Advertising**
(sole provider)
- **Print Media**
(1 of 2 providers)
- **Video Production**
- **Digital Marketing**
(sole provider)
- **Social Media**
(1 of 2 providers)
- **Native Content**
(1 of 2 providers)
- **TV / Radio Media**
(sole provider)
- **Out of Home Advertising**
(1 of 2 providers)
- **Web Development**

We have the capability to handle all aspects for your campaign; TV & Radio, Outdoor, Digital, Direct, Email, Web Design, Video & Audio Production, Graphic Design, and more!



Target River delivers campaigns on-time with more marketing exposure at a reduced cost, saving taxpayers and agencies money.



**Every Agency. Every Tactic.
Any Budget. Get Results.**

Let's Connect

 targetriver.com

 801-877-3045