

# Case Study: Staff Recruitment



## Queen Creek Unified District

Campaign Analysis: 2025



### TargetReach

(Google Display, Meta Ads)



### TargetOutdoor



### TargetContact



### TargetTV



### TargetVideo



### TargetDesign



## PEOPLE HIRED

We have hire **80** people across all our job openings.

### Reference

1 icon = 5 people



## ACTIONS TAKEN ON WEBSITE

We had **26** people who took action by triggering an event on the landing page



## JOB FAIRS PROMOTED

Expanded to **12** additional job fairs



## LEADS

These resulted in **253** clicks from people interested in learning more.

### Reference

1 icon = 5 people

